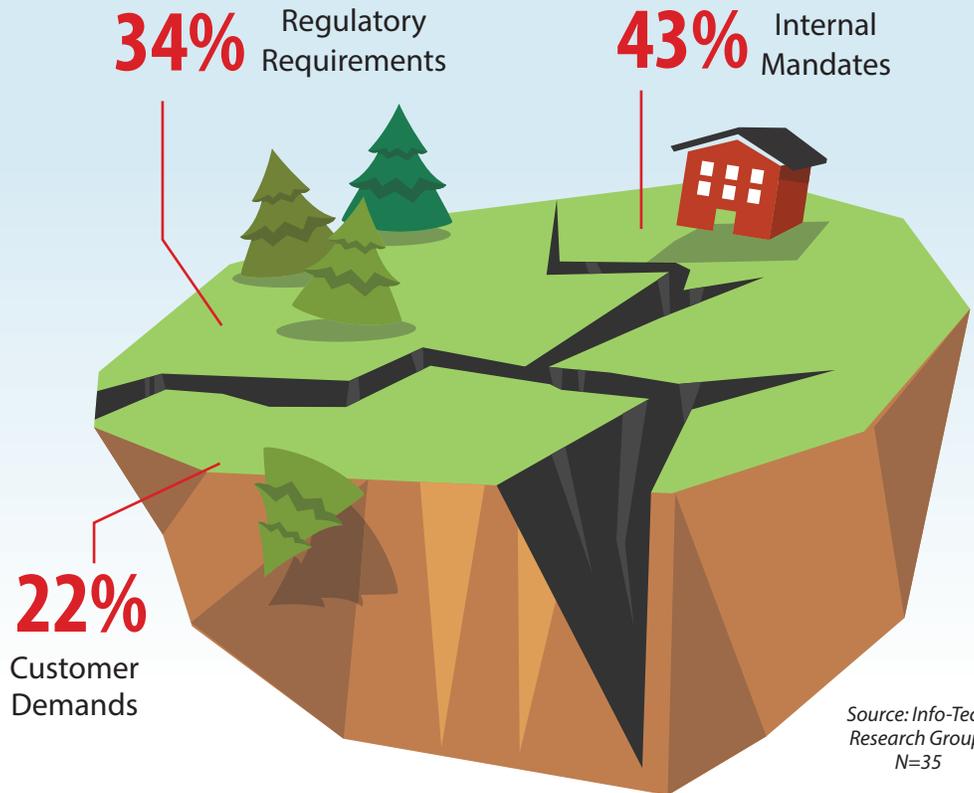


Develop a Business Continuity Plan

Streamline the traditional approach to make BCP development manageable and repeatable.



Source: Info-Tech Research Group; N=35

SURVEY SAYS: Top 3 common BCP drivers



Regulatory Requirements

Following 9/11, regulations related to BCP increased substantially as industry and government organizations recognized the potential impact of major events and the inadequacy of existing BCPs. More recently, Hurricane Sandy has increased the attention to BCP.



Customer Demands

Organizations are demanding that suppliers and service providers have a BCP as a requirement to do business, and many will require an audit as proof that the BCP is functional.



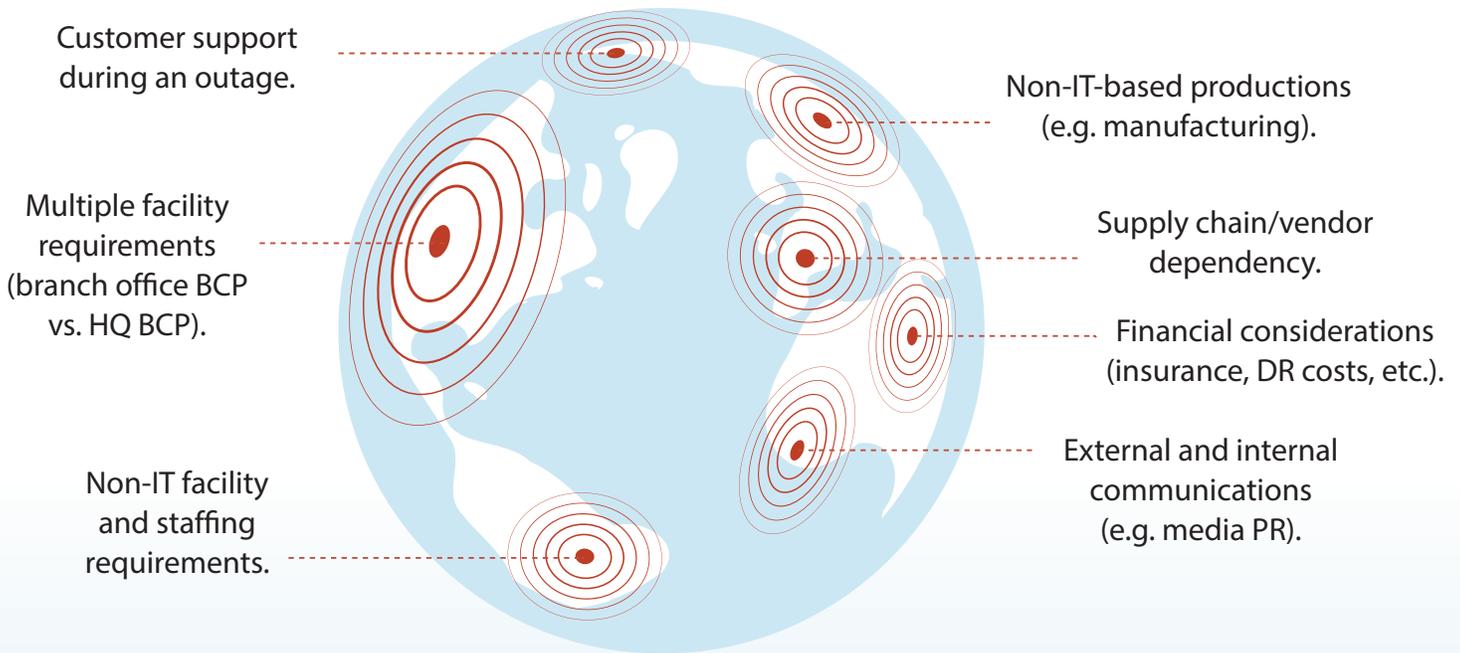
Internal Mandates

Natural disasters often serve as a wake-up call for business executives regarding the importance of having a BCP. Hurricane Sandy, with its widespread impact on what is arguably the economic center of the world, has been perhaps the biggest wake-up call since 9/11 and has driven more organizations to make BCP a priority.

BCP Challenges

Developing a BCP is perhaps the largest and most complex project management challenge an organization will take on, as it affects all lines of business.

1) Challenges that go beyond IT considerations



2) Dependent on resources over which you have no authority

You need input from resources (e.g. business leaders) who are not incented to worry about DR events; they're incented to generate revenue.



You have to coordinate input from multiple departments.

You need to create a BCP that satisfies regulatory requirements, customer demands, and internal mandates.

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